

Kroger Fundraiser:

We are launching a brand new fundraising program through Kroger. Band supporters purchase \$5 Kroger gift card(s) from JFBB. These gift cards have serial numbers that are linked to the JFBB account at Kroger.

Here's how it works. To support the band, I add money to my gift card ("reload") ---at Kroger cash registers or customer service-- then use my gift card each time I purchase groceries or gas at Kroger. I may use cash, a debit card or a credit card to reload my card. I still use my Kroger Plus card to get Kroger specials. Every four weeks, Kroger reviews the JFBB account and sends either a statement and/or check for 5% of the money that has been reloaded onto the gift card.

Let's say there are 150 participants and each person puts \$100 onto his/her gift card for the next 12 months. That means JFBB will raise \$9,000 for the year, enough to replace the funds lost from the school board this year. I believe that this is a minimum figure since we have a robust band community. Also, Kroger has the least expensive gas prices in town, as far as I know. In addition, for loading \$100 onto the gift card in one month, Kroger will give customers a monthly opportunity to fill up their gas tank for 10 cents less per gallon.

Anyone who wants to support the Jefferson Forest band may participate.

This is a great way to support our band program without spending extra time or money.

You can purchase these \$5 gift cards from Hien Van Eaton, at the 7pm pick up time, or call her at 434-401-3080 or email her at hvaneaton@liberty.edu. Just bring \$5 cash or write a \$5 check to JFBB.