

# BCI Program Ad Layout

1/2 Page Landscape  
Resolution 2288 x 1519  
(300 dpi)

Accepted File Formats: psd (Photoshop), ai (Illustrator), jpg, tif, pdf  
All files will be converted to black and white except the inside covers  
of teh program which are color. Color files should be provided in RGB.

Full page ad (not shown) resolution is 2288 x 3038 (7.75 in x 10.25 in))  
All pages have 3/8 clear border width and 1/8 seperation between ads.

1/4 Page Portrait  
Resolution 1144 x 1519  
(300 dpi)

1/4 Page Portrait  
Resolution 1144 x 740  
(300 dpi)

1/4 Page Portrait  
Resolution 1144 x 740  
(300 dpi)